



# 2026 国际供应链与口岸物流博览会

International Supply Chain & Port Logistics Expo

2026年4月27-29日  
April 27-29, 2026

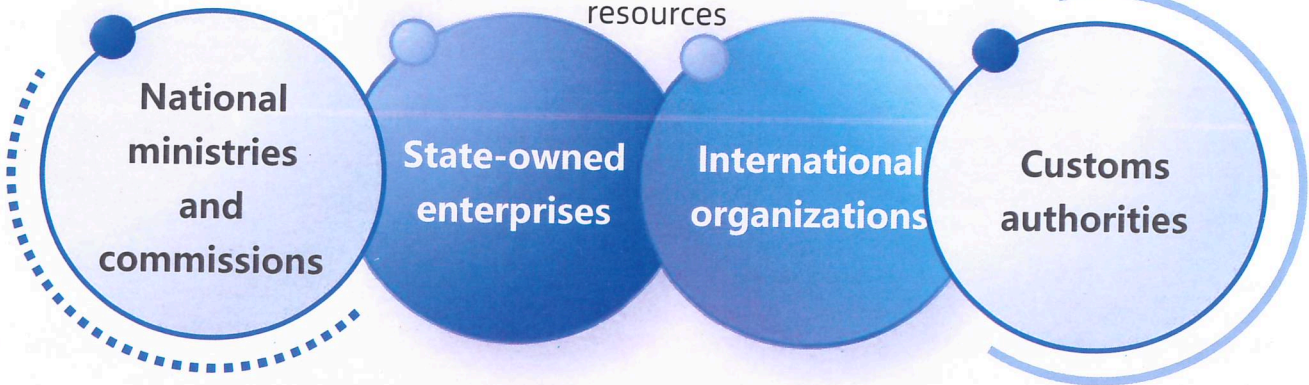
成都世纪城新国际会展中心  
Chengdu Century City New Int'l Convention & Exhibition Center



[www.transportlogisticexpo.com](http://www.transportlogisticexpo.com)

# Our Value

Connect top-tier resources



The core of value of NorthStar Sinogold lies in "connection" - connection policies and markets, domestic and international, technology and demand, tradition and innovation. Since the establishment of the company, NorthStar Sinogold has made a lot of efforts to build a resource docking platform, vigorously promoting the "ExpoLink" strategy, taking exhibition as a chain, connect ministries, NorthStar Group, international organizations and customs resources. By organizing/hosting various exhibitions and conferences, NorthStar Sinogold has become a key hub for promoting industry standardization, internationalization and sustainable development. Provide an exchange and cooperation platform and comprehensive support and services for industry development.

四川省人民政府  
第三届中国—中东欧国家物流合作秘书处联络员会议  
The 3<sup>RD</sup> Conference of Liaison Officers of the China-CEEC Logistics Cooperation Secretariat  
签署文件 Signing Ceremony

合作共建四川跨境公路班车中欧线跨境电商分拨中心

中欧跨境公路冷链运输项目

1. Highly international advantages

2. Excellent results in practical cooperation

3. Gathering of top resources

4. The official platform helps strongly

中北会展 2020 中国(成都)国际供应链与物流技术装备博览会  
中东欧 17+1 商贸与供应链展区  
CEEC Commerce and Supply Chain Pavilion

Why Choose Us?



业务板块

业务板块

## About us



Beijing North Star Group Co., Ltd. is a large state-owned enterprise under the Beijing municipal government, with core businesses encompassing convention & exhibition services, real estate development, and commercial property management. North Star Group's key subsidiaries include: Capital Exhibition Group, North Star Sinogold Chengdu Exhibition Co., Ltd., North Star Real Estate Group, North Star Commercial Management Company.



North Star Sinogold Exhibition Co., Ltd. was established in March 2018 in Chengdu Tianfu New Area as a state-controlled mixed-ownership enterprise under Beijing North Star Group. Specializing in organizing international exhibitions and conferences, the company primarily focuses on promoting logistics, trade, and supply chain exchanges and cooperation between China and Belt and Road Initiative (BRI) countries. Since its inception, the founding team has prioritized expanding the exhibition market in Western China and BRI partner countries, aiming to build a Sino-Eurasia economic, trade, logistics, and supply chain collaboration platform.



Exhibition activities  
hosted/Co-organized



Service guarantee for  
high-end state and  
government activities



Planning and  
execution of  
public relations  
activities



Business inspection,  
expansion reward



## Belt and Road Flagship Expo for Industrial and Supply Chain Collaboration

### Focusing on the "Belt and Road" Initiative and China's Connectivity

Serving National Strategy Leading Industry Development  
Facilitating Trade Cooperation

As the bellwether of Asia-Europe multimodal transport, the 8th International Supply Chain & Port Logistics Expo will convene in Chengdu in April 27-29, 2026.

Centered in Chengdu, the Expo drives supply chain system development across Western China, Central/West Asia, SCO member states, ASEAN nations, and CEEC markets. Since its inception, it has consistently aligned with national strategies and industry trends, focusing on "New Developments" in Asia-Europe multimodal transport, now standing as the flagship exhibition for Asia-Europe industrial and supply chains.

2025 exhibition, under the theme "Ports + Logistics, Industries Link the World," will bring together high-quality domestic and international port and industrial resources, the entire logistics industry chain, top-tier government and corporate representatives, and relevant trade resources. It aims to establish an international comprehensive service platform for global policymakers and businesses to understand policies, gain market insights, explore cutting-edge trends, seize business opportunities, foster partnerships, and facilitate industrial globalization. The conference will continuously provide robust resources and support for international government and corporate collaboration, driving industry advancement and promoting economic and trade development.

### Expo Scale Upgraded



**15000+**  
Exhibition Area



**200+**  
Domestic & International Exhibitors



**30+**  
Countries & Regions



**20000+**  
Professional Visitors



**11+**  
Concurrent Events



**500+**  
Government and Business  
Representatives from China and Abroad



## 2026 Dual Upgrades in Service Quality

Committed to Facilitating Substantive Cooperation Between Governments and Enterprises Worldwide

### 1 Exclusive Port and Industrial Resources for High-Level Opening-Up

By integrating premium port resources across China and industrial cooperation advantages with Belt and Road Initiative (BRI) countries and regions, the organizer provides exhibitors with a unique platform for exchange and collaboration. Exhibitors will gain direct access to China's port and industrial resource network, forging strong connections with global logistics partners and supply chain enterprises.

### 3 Pragmatic Cooperation with Tangible Results

With sessions of the conference, the expo has established itself as an internationally recognized platform focused on practical and outcome-driven partnerships. It offers exhibitors abundant high-quality commercial resources and collaboration opportunities, making it the preferred choice for governments and enterprises to explore new markets, expand operations, seek innovative solutions, and build long-term relationships.

### 2 Unrivaled International Standards: A Gateway to Global Markets

The conference gathers industry leaders and key buyers worldwide to explore cutting-edge market trends and business opportunities. The organizer will facilitate in-depth discussions and negotiations between exhibitors and top-tier buyers, jointly paving the way for future cooperation and development and injecting new momentum into business growth.

### 4 Premium Official Platform: Empowering Businesses to "Go Global" and "Attract Investment"

Officially organized by China's "national team" with government endorsement and comprehensive resource support, the conference brings together hundreds of world-leading enterprises and professional buyer delegations, empowering exhibitors to capitalize on policy opportunities and gain first-mover advantage in the market.

# »10 major exhibition themes empower the coordinated development of multimodal transport



Supply chain

Logistics Technology

Port Logistics

Express Transportation

Highway/Railway



Air freight

Fresh cold

Logistics Park

Smart logistics

Cross-border

## »The best choice for famous logistics companies (key partners)



### Railway transportation



### Logistics Services



### Air cargo



### Logistics technology equipment



### Smart logistics



### Cross-border e-commerce





» 8 major theme exhibition areas

fully display the entire cross-border logistics industry chain

**Logistics Supply Chain Comprehensive Exhibition Area**



It brings together world's top logistics companies, covering warehousing, freight forwarding, express delivery, supply chain management, etc. Showcase the latest logistics service solutions and innovative applications.



**Port Technical Equipment Exhibition Area**

Display the latest port facilities and technologies, covering port automation equipment, intelligent customs supervision systems, cargo testing equipment, safety prevention and control systems.

**Air logistics equipment exhibition area**



Attract upstream and downstream enterprises in the industrial chain such as aviation containers and materials, aviation refrigeration boxes/temperature control boxes, airport ground equipment, freight station logistics equipment, etc. to participate in the exhibition.



**Cross-Border E-Commerce Exhibition Area**

Gathering leading enterprises in the field of cross-border e-commerce at home and abroad, covering cross-border e-commerce platforms, payment systems, logistics solutions, policy support and market trends.



**Multimodal Transport Transfer & Shuttle Equipment Zone**

Showcase multimodal transport equipment and technology, covering railways, highways, ports, aviation shuttle facilities, etc.



**Smart Ports & Smart Logistics Zone**

Focus on the construction achievements of smart cities and smart logistics, and demonstrate solutions to improve port management and logistics service efficiency through informatization and intelligent means.



**Digital & Intelligent Logistics Technology Zone**

Gather leading enterprises to display the latest logistics technology equipment and solutions used in various scenarios such as ports, aviation, sea transportation, railways.



**International Local Cooperation Achievements Zone**

Showcase the results of logistics cooperation between China and countries along the Belt and Road and other regions, and focus on displaying the results of cooperation between Central and Eastern Europe, SCO countries, ASEAN countries, Central and Western Asia countries.



### 30+ international exhibition teams

with global influence international industry  
flagship exhibition



### 7 major professional institutions

work together with well-known  
domestic and foreign associations  
to build



Organization for  
Railway Cooperation



International Coordinating  
Council on Trans-Eurasian  
Transportation



International Air  
Transport Association



China-CEEC Secretariat



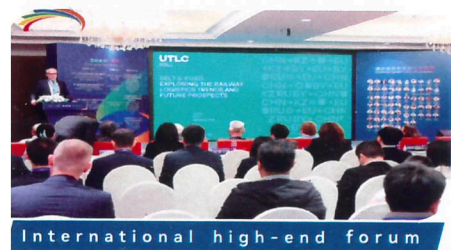
China Civil Airports  
Association



Trans-Caspian International  
Transport Route

## » Concurrent conference and events

#	Conference Name	Date	Location
1	International Logistics Technology & Equipment Conference 2025	2026.4	Chengdu, China
2	The 2nd China Port Economic Development Conference	2026.4	Chengdu, China
3	The 10th Asia-Europe International Multimodal Transportation Logistics Development Conference	2026.4	Chengdu, China
4	1v1 Matchmaking	2026.4	Chengdu, China



International high-end forum



Special docking conference



Custom conference



Roundtable Forum



Award Ceremony



Banquet

## » Charging standards

Type 1:

Standard booth: CNY10,800 (9 sqm) Standard booth configuration: 3x3 booth upgraded version, booth carpet, a glass round table (or square table), a consultation table, three folding chairs, two long-arm spotlights, a power socket, frieze-shaped.

Type 2:

Raw booth: CNY1,000/sqm (36 sqm starting, booths along the main aisle and around the venue of the opening ceremony).

# 即刻预订展位

# 立享全球商机!

## CONTACT US

»参展咨询, 请联系

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国际口岸物流展项目组

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产业“加”物流

供应“链”全球



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