U.S.-AFRICA
BUSINESS SUMMIT
2023

ENHANCING AFRICA'S VALUE IN GLOBAL VALUE CHAINS

Gaborone, Botswana
July 11 - 14, 2023

A Corporate Council on Africa Signature Event.
Organized in Partnership with the
Government of Botswana

CORPORATE COUNCIL ON AFRICA

30 YEARS

Celebrating
Excellence in Building
U.S.-Africa Business

ENHANCING AFRICA'S VALUE IN GLOBAL VALUE CHAINS

The largest and most influential U.S. conference on doing business and investing in Africa.

This year's Summit - themed ***"Enhancing Africa's Value In Global Value Chains"*** will explore a renewed commitment by both public and private sector stakeholders to ***building stronger U.S.-Africa trade, investment, and commercial ties*** as we emerge from unprecedented health and economic challenges.

Corporate Council on Africa (CCA) in partnership with the Government of Botswana will host the U.S.-Africa Business Summit on July 11-14, 2023 in Gaborone, Botswana. The Summit will bring together more than 1,000 U.S. and African public and private sector participants, including African Heads of State, U.S. and African Ministers and senior government officials, private sector executives and entrepreneurs, international investors, and multilateral stakeholders.

Our objective is to build on the momentum of the successful December 2022 U.S.- Africa Leaders Summit and Business Forum, providing the opportunity to once again connect government and private sector decision makers who are advancing the U.S.-Africa trade, investment, and business relationship.

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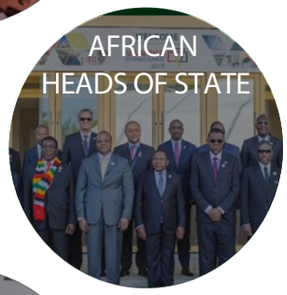
WHAT TO EXPECT



TO CONTINUE TO BUILD RESILIENT AND SUSTAINABLE PARTNERSHIPS - WE MUST HAVE BETTER INSIGHTS

Sector-focused High-Level Dialogues

Hear from African Heads of State, United States government senior officials, and CEOs of leading U.S. and African companies on industry-tested solutions to today's business challenges.

Thought Leadership Sessions

These sessions will focus on key sectors including creative industries, energy transition and climate, financing, SMEs, and youth and women's roles in U.S.-Africa commerce. We encourage an exchange of business cards to continue the conversation.

Doing Business in Africa Country Forums

Interact with high-level government officials and business leaders from countries with some of the most promising markets for investments and hear about business opportunities, government policies and success stories.

Pathways to Financing

Receive updates on available financing from the U.S. government, institutional investors, U.S. and African banks and more.

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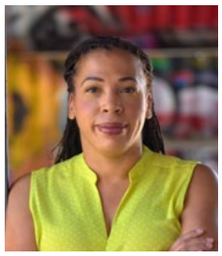
Summit Quotes

"CCA's power to convene all the right actors in U.S.-Africa business is unrivaled."

John Olajide, CEO, Axxess



"The depth of the Summit agenda, the wonderful topics, and the informal opportunities to network throughout the social events exceeded my expectations."

Ayanna Lonian, Director and Head of Content Acquisition, Worldwide Major Studio Licensing Strategy, Amazon Prime Video

IN BUSINESS, FACE-TO-FACE MEETINGS ARE RECOGNIZED AS THE BEST WAY TO DEVELOP STRATEGIC AND TRUSTED RELATIONSHIPS.

B2B & B2G Networking

Elevate your personal and organizational brand, discover new business partners, discover new investment opportunities or investors among the hundreds of trade and investment professionals.

Exhibition Center

Showcase your organization to leading business and key government officials and amplify your brand to the U.S.-Africa business and investment community.

Welcome Reception & Gala Dinner

We welcome you to attend two fun and lively celebrations that will kick-off the Summit and set the tone for the 4-day conference.

Gaborone City Adventures

CCA's co-host, Republic of Botswana, is facilitating site visits and tours of Gaborone and other Botswana cities before and after the Summit.

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WHY ATTEND THIS SUMMIT?

Registration Rates	
CCA Members	$600
Botswana Private Sector	$600
Government: U.S. & Africa	$600
Non-Members (Africa) Private Sector	$1000
Non-Members (North America, Europe, Asia) Private Sector	$2000

ARE YOU...

- Interested in learning about U.S. and African policies and initiatives promoting U.S.-Africa trade, investment and business?
- Looking to invest in the fastest growing continent?
- Ready to enter the African market but not sure where to start?
- Already working in an African country but need help expanding across the continent?
- An African business exploring U.S. market opportunities and seeking U.S. partners?
- Looking to meet with decision-makers to help move your business forward?
- A business or financial institution seeking new projects and investment opportunities?
- Interested in building partnerships on the ground to further your business?
- An entrepreneur seeking the right investor or partner to get you started?
- Eager to discuss opportunities as well as the challenges you are facing with peers and experts in the field?
- Looking to showcase your company and amplify your brand in the African business and investment marketplace?

Sponsorship Opportunities

Summit Sponsorship provides a wide array of benefits to your company, including brand recognition, complimentary conference registrations and private meeting facilitation.

Click here for more information.

To become a sponsor,

Email: summit@corporatecouncilonafrica.com

Register Today

Please visit www.usafricabizsummit.com to register.

CORPORATE COUNCIL ON AFRICA

Celebrating Excellence in Building **U.S.-Africa Business**

ABOUT US

Corporate Council on Africa is the leading U.S. business association focused solely on connecting business interests between the United States and Africa.

CCA uniquely represents a broad cross section of member companies from small and medium size businesses to multinationals as well as U.S. and African firms.

Visit

www.corporatecouncilonafrica.com to learn about the exclusive benefits of CCA Membership.

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BITC 1/2/12 V (295)

7th June 2023

His Excellency Mr. Ahmet Idem Akay
High Commission of the Republic of Turkey
Private Bag 12 AAD, Poso House
Gaborone

Your Excellency,

BOTSWANA HOSTS U.S. – AFRICA BUSINESS SUMMIT: 11TH – 14TH JULY 2023

Reference is made to the above subject matter.

Botswana will host the US-Africa Business Summit in Gaborone, on the 11th – 14th of July 2023. The US-Africa Business Summit brings together heads of states, government officials, policy makers, private sector, industry leaders and businesses from the United States of America and the African continent to converse on wide ranging issues on business, trade relations and bi-lateral relations between the US and African states.

The US-Africa Business Summit is organised and hosted in Botswana in collaboration with the Corporate Council on Africa. The Corporate Council on Africa (CCA) is the leading U.S. business association focused solely on connecting business interests in Africa. The Council aims to promote business and investment between the United States and African nations, and serves as a neutral, trusted intermediary connecting its member firms with the essential government and business leaders they need to do business and succeed in Africa.

Why participate in the US-Africa Business Summit?

The US-Africa Business Summit provides an opportunity for targeted high-level engagements between the US and African States delegates. Delegates will have access to over 1 200 delegates from the United States and across the African continent.

- High level interactions between US and African states delegates
- Targeted business to business (B2B) engagements
- Creation of contacts and leads for trade/Investment
- To nurture relations and stimulate more trade relations between the US and African delegates

The Business Summit will be held under the theme: **Enhancing Africa's value in Global Value chains** and will attract an exceptional line-up of global public and private business leaders from various sectors, and well over 1 200 delegates from over 65 countries.

Board Members
M.K. Molebatsi
T.E. Motswagae
B.M. Peter

We therefore request the esteemed office of High Commission to extend an invitation to Turkey private sector to participate at the Summit. Interested private sector companies can register for the Business Summit at https://www.usafricabizsummit.com/usafricabizsummit/registration.

Yours sincerely,

Trunklinah Gabonthone
ACTING CHIEF EXECUTIVE OFFICER