

الغرفة الإسلامية للتجارة والتنمية
Islamic Chamber of Commerce and Development
Chambre Islamique de Commerce et de Développement



CONCEPT NOTE



Best of Entrepreneurship Asia Series

TECHPRENEURSHIP: STRATEGY, INNOVATION & LEADERSHIP

24th SEPT, 2024 | ITCN ASIA, EXPO CENTER, KARACHI





الغرفة الإسلامية للتجارة والتنمية
Islamic Chamber of Commerce and Development
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Participating Countries

- | | | | | | | | | |
|---|---|---|---|---|--|---|---|---|
|  |  |  |  |  |  |  |  |  |
| AFGHANISTAN | AZERBAIJAN | BAHRAIN | BANGLADESH | BRUNEI | INDONESIA | IRAN | IRAQ | JORDAN |
|  |  |  |  |  |  |  |  |  |
| KAZAKHSTAN | KUWAIT | KYRGYZSTAN | LEBANON | MALAYSIA | MALDIVES | OMAN | PAKISTAN | PALESTINE |
|  |  |  |  |  |  |  |  |  |
| QATAR | SAUDI ARABIA | SYRIA | TAJKISTAN | TÜRKIYE | TURKMENISTAN | UNITED ARAB EMIRATES | UZBEKISTAN | YEMEN |

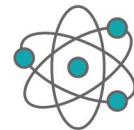


BOE, ASIA OBJECTIVES

**1**

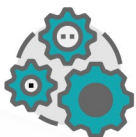
Foster Entrepreneurship across
OIC Asian Members.

Promote Peer-to-Peer Knowledge
Sharing and Collaboration.

2**3**

Advance Cross-Border Trade and
Regional Investment Initiatives.

Strengthen Investment Promotion
and Facilitation Efforts.

4**5**

Highlight Ecosystem Best Practices
and Scalable Models.

Promote Capacity Building and
Entrepreneurial Education.

6

EXPECTED OUTCOMES

Policy recommendations

MoUs for Partnerships

Knowledge sharing &
best practices

Networking

International visibility
of entrepreneurs

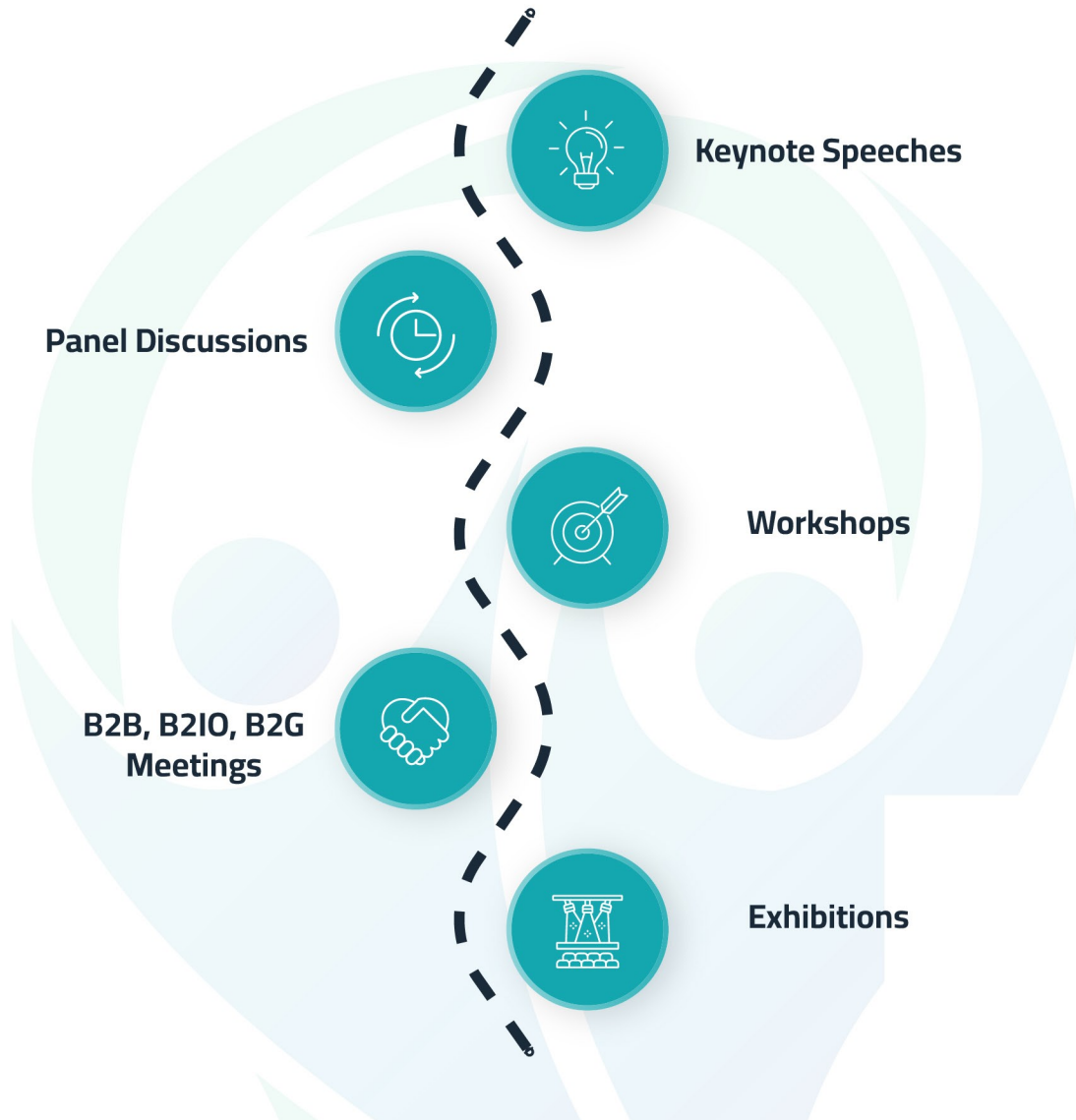
Platform for promotion of
ecosystem initiatives

Capacity Building

Verified Databases Online

B2B, B2IO, B2G Meetings

EVENT FORMAT



BOE ASIA 2025

SNAPSHOT

Participating countries

Afghanistan, Azerbaijan, Bahrain, Bangladesh, Brunei, Indonesia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Malaysia, Maldives, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Uzbekistan, and Yemen

Target audience

Participating country trade delegations comprising of sector associations, businesses, chambers of commerce, regional economic cooperation agencies, international organizations, special technology zones and incubation centers.

BOE Asia, Techpreneurship Strategy, Innovation & Leadership

Venue: Karachi Expo Center

Sept 24th 2025



BUILDING ON PAST SUCCESSES



The Best of Entrepreneurship (BOE) Asia Series serves as a strategic platform that brings together entrepreneurs, policymakers, and industry leaders from OIC countries and other nations from the global south.

Launched in 2021 as a national initiative and has since evolved into regional platform, ICCD's BOE Pakistan Series has successfully delivered six sessions, engaging **1,000+ participants**, **40+ speakers**, and receiving coverage from **20+ local media outlets**.

The first regional edition under the BOE Asia Series, themed **"AgriTech: Feeding the Future,"** was held on August 28, 2024, at Expo Center Karachi. It addressed the urgent need for advancing food security among OIC member states. The conference brought together **350+ participants**, **20 expert speakers**, and **international delegates** from **14 countries**.



PARTNERSHIPS

Strategic Partners



Strategic Sponsor



BEST OF ENTREPRENEURSHIP ASIA SERIES**THEME****TECHPRENEURSHIP:
STRATEGY, INNOVATION & LEADERSHIP**

24th Sept. 2025
ITCN Asia, Expo Center, Karachi

In an era of unprecedented technological advancement, the need for innovation, strategic vision, and strong leadership has never been more essential. Recognizing the transformative power of technology and the rapidly evolving entrepreneurial landscape, the upcoming Best of Entrepreneurship Asia Series will explore key leadership styles and strategies for success in this evolving era.

This series will serve as a platform for high-level dialogue, knowledge exchange, and best practices among leading entrepreneurs, investors, policymakers, institutions, and academia. In addition to insightful discussions, it will feature capacity-building workshops designed to equip participants with valuable knowledge and showcase opportunities for regional growth and innovation.

Panel 1:

On Strategy & Innovation

Panel 2:

On Leadership: Developing
Culture & Risk Appetite

Workshop:

Tech Opportunities for
Regional Growth.

Key Stakeholders

Private Sector Representatives

SME Entrepreneures

International Organizations

Development Banks

International Chambers

Academia

Incubation Centers

BEST OF ENTREPRENEURSHIP ASIA SERIES

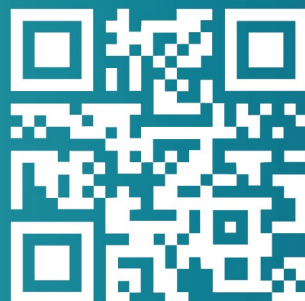
Theme: Techpreneurship - Strategy, Innovation & Leadership
24th Sept 2025 – ITCN Asia, Expo Center Karachi, Pakistan

AGENDA

TIME	ACTIVITY	DETAILS	SPEAKERS
10:00 - 10:30	Opening Session	Welcome and keynote addresses by distinguished speakers.	<ul style="list-style-type: none"> ▪ ICCD Secretary General ▪ FPCCI President ▪ Chief Guest
10:45 - 11:45	Panel 1	<p>On Strategy & Innovation:</p> <p>This panel will explore the strategies that have been successful in the past and future opportunities given the current economic landscape.</p>	<ul style="list-style-type: none"> ▪ Business owners of established tech companies (10+ years old) ▪ Start-ups (3 years old)
11:50 - 12:50	Panel 2	<p>On Leadership: Developing Culture and Risk Appetite.</p> <p>This panel will delve into the critical role of leadership in shaping organizational culture and fostering a risk-taking mindset. Panelists will discuss strategies for building high performance teams, cultivating a positive work environment, and inspiring innovation.</p>	<ul style="list-style-type: none"> ▪ Business leaders, ▪ Entrepreneurs, Executives from Large Corporations, Social Entrepreneurs and industry experts
13:00 - 14:00	Networking Lunch & Prayer Break		
14:10 - 15:10	Workshop	Tech Opportunities for Regional Growth	<ul style="list-style-type: none"> ▪ International Organizations
15:15 - 15:25	Closing Remarks	Islamic Chamber of Commerce and Development	

15:30 - 18:00

Stall Visits | B2B Networking



SCAN TO SHARE
YOUR INTEREST

SPONSORSHIP PACKAGES



The logo for BOE ASIA is a circular emblem with a teal background. It features a stylized white figure of a person with arms raised, resembling a bird or a flame. To the right of the figure, the text 'BOE' is written in white, with 'ASIA' below it. Below 'ASIA', there is smaller text: 'World of Opportunities Powered by ICCD'.

Sponsorship Package	Amount (PKR)	Amount (USD)
Strategic Sponsor	(3.5 Million) PKR	12300 USD
Panel Sponsor	(700,000) PKR	2500 USD
Workshop Sponsor	(700,000) PKR	2500 USD
Networking Lounge Sponsor	(1 million) PKR	3500 USD

Participants: 20% early bird discount applicable till 31th August 2025.

Chambers: Rs. 4500/person | Corporates: Rs. 7000/person | Students: Rs. 1000/person

For partnership opportunities or to explore collaboration, please visit our website at www.boeseries.com or contact us directly at emd@iccdglobal.com

BEST OF ENTREPRENEURSHIP ASIA SERIES

Theme: Techpreneurship - Strategy, Innovation & Leadership
24th Sept 2025 – ITCN Asia, Expo Center Karachi, Pakistan

SPONSORSHIP PACKAGES

S.NO.	PACKAGE DETAILS	PANEL SPONSOR RS.0.7 M	WORKSHOP SPONSOR RS.0.7 M	B2B NETWORKING SPONSOR RS.1 M	STRATEGIC PARTNER RS.3.5 M
1	Sponsor's Logo on Stage Backdrop	Branding at Panel	Branding at the workshop area	Branding at B2B Networking area	Yes
2	VIP Invitations to attend the Opening Ceremony	8	4	6	10
3	Speaking Slot at the Conference	Panel Kenynote	Workshop Keynote	No	Opening Session
4	Promotion on Social Media Platforms (Announcement + Corporate message)	1+1	1+1	1+1	1+2
5	Promotion of Sponsor's Name and Logo on the Conference Website	Yes	Yes	Yes	Yes
6	Sponsors' name in the ICCD Newsletter for the event	Yes	Yes	Yes	Premium slot
7	Sponsors' promotional video at the Conference	Panel Opening	Workshop Opening	Networking Area	Opening Session
8	B2B Meetings with Intl' delegations on priority basis	1	1	1	2
9	Branding on Agenda (Website, digital brochure, social media)	Yes	Yes	Yes	Yes
10	Interview with sponsor to be published on all ICCD's social media platforms	30 Sec	30 Sec	60 Sec	120 Sec
11	Publication of a Press Release mentioning the Sponsor's participation	Yes	Yes	Yes	Yes
12	Number of Entry Passes for the Sessions	5	5	10	20
13	Souvenirs to the Sponsors by ICCD Officials	Yes	Yes	Yes	Yes
14	Sponsor's Logo on Digital Outcome Document of the Conference	Yes	Yes	Yes	Yes
15	Distribution of Sponsor's Brochure/Giveaways	Yes	Yes	Yes	Yes
16	Discount on Sponsorship packages in the upcoming Conferences	10%	10%	15%	20%

* Technology Partner * Knowledge Partner * Media Partner:

Partnership details will be discussed and finalized mutually.

FOR SPONSORSHIP, PLEASE CONTACT:

Email: emd@iccdglobal.com; WhatsApp: +92-321-9285525

TERMS & CONDITIONS FOR SPONSORSHIP

- 1) The creatives and theme development of the event & the placement of sponsor's logo will be on the discretion of the Media & Communication department of ICCD based in Cairo – Egypt.
- 2) The ICCD standard communication is in three languages; Arabic, English & French, wherever needed. This will engage the global audience of ICCD across the globe.
- 3) The sponsor's logo will be placed on "first come – first serve basis".
- 4) ICCD reserves the right to accept or reject any offer without any reason.
- 5) Due to the limited number of sponsorship options, it is suggested to confirm from sponsorship packages to ICCD in writing.
- 6) Exclusive of all government applicable taxes.
- 7) The high-resolution logo will be provided by the sponsors.
- 8) 100% advance payment at the time of confirmation.
- 9) The payment will be made through cross-cheque or direct bank deposit in favor of "Islamic Chamber of Commerce & Industry".



CONTACT US

EVENTS MANAGEMENT DEPARTMENT

Islamic Chamber of Commerce & Development (ICCD)

WhatsApp: +923342660207 | +923219285525 | Email: emd@iccdglobal.com | Website: <http://iccdglobal.com>

ABOUT ICCD

The Sole Representative of the Private Sector of 57 Islamic Countries

The Islamic Chamber of Commerce and Development (ICCD) is an international non-governmental organization affiliated to the Organization of Islamic Cooperation (OIC). It represents the private sector of 57 member Islamic countries via their national federations and chambers of commerce, in addition to muslim chambers of commerce in non-OIC countries, with a combined membership of 67 business entities.

The chamber aims to promote cooperation among its members in areas of trade, industry and information technology, as well as enhance investment opportunities and support economic development across the Islamic world.

ICCD STRATEGIC PILLARS



HEADQUARTERS

REGIONAL OFFICE

REGIONAL OFFICE

REGIONAL OFFICE

PAKISTAN

EGYPT

TÜRKIYE

SAUDI ARABIA

ICCD LEADERSHIP



H.E. ABDULLAH SALEH KAMEL
President



MR. AHMED EL WAKIL
Vice President



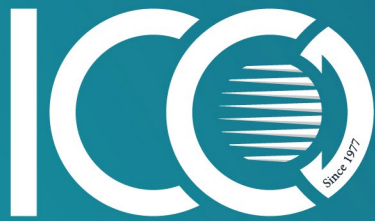
**SHEIKH KHALIFA BIN JASSIM
BIN MOHD AL-THANI**
Vice President



**MR. MUSTAFA RIFAT
HISARCIKLIOGLU**
Vice President



MR. YOUSEF HASAN KHALAWI
Secretary General



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