



«International Trade Fair»

KYRGYZSTAN EXPO 2025

October 24-25

Commercial proposal



INDUSTRY DIVERSITY

THE EXHIBITION WILL FEATURE LEADING AND EMERGING SECTORS OF THE ECONOMY:

- **Industry & Manufacturing**
- **Agriculture & Food Processing**
- **Energy & "Green" Technologies**
- **Transport & Logistics**
- **Tourism & Hospitality**
- **Construction & Architecture**
- **Education & Science**
- **Healthcare & Pharmaceuticals**
- **Information Technology & Digitalization**
- **Light Industry, Textiles & Fashion**
- **Financial & Insurance Services,**
- **and more.**



GOAL OF “KYRGYZSTAN EXPO 2025”

Create a powerful international business platform where opportunities meet ideas and partnerships form at the crossroads of cultures, markets, and industries. This is not just an exhibition—it’s a space for real engagement, where:

- Businesses find investments,
- Investors discover promising projects,
- Entrepreneurs secure reliable partners,
- Government bodies identify new directions for cooperation and development.

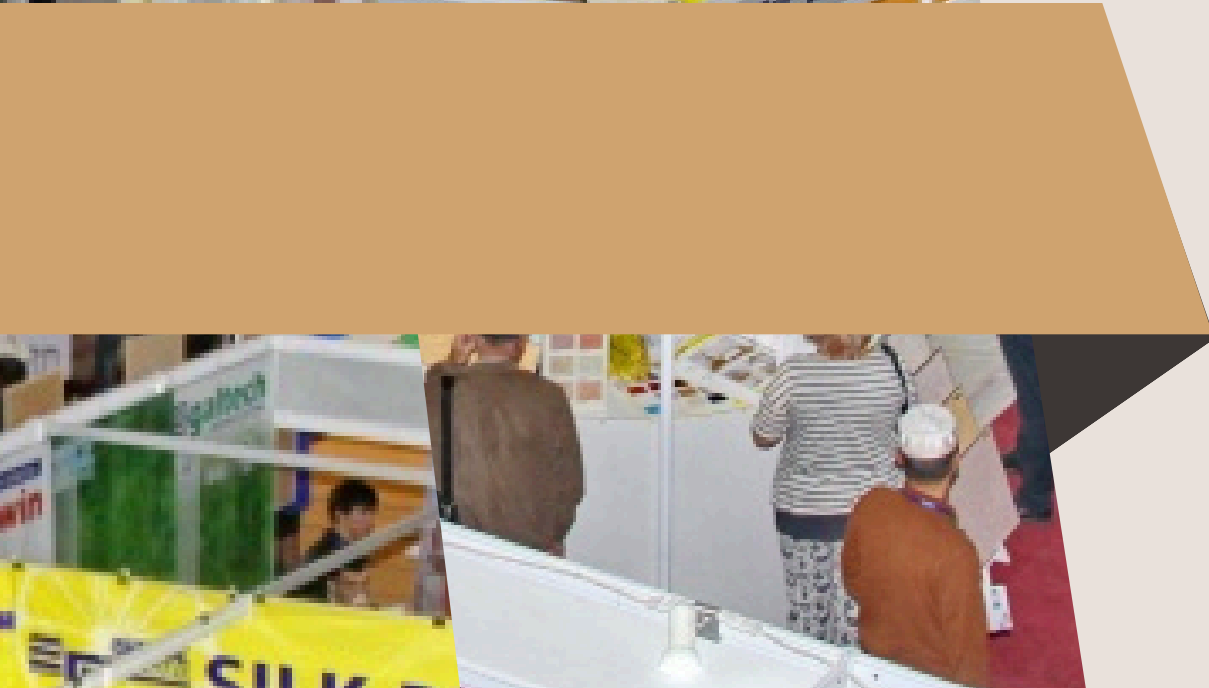
“Kyrgyzstan EXPO 2025” is designed to:

- ◆ Open doors to the markets of Kyrgyzstan, the EAEU, and Central Asia
- ◆ Foster international trade and technological exchange
- ◆ Stimulate investment inflows into key economic sectors
- ◆ Strengthen cultural, humanitarian, and business ties between nations
- ◆ Create conditions for signing long-term agreements and memoranda
- ◆ Showcase innovations, trends, and cutting-edge solutions across all industries

“KYRGYZSTAN EXPO 2025”

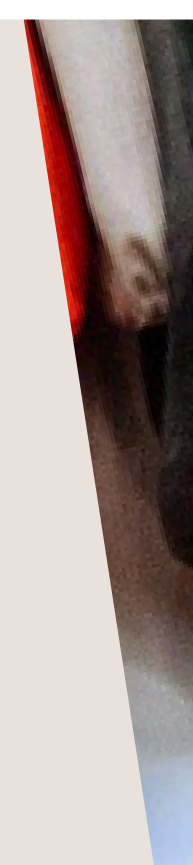
IS WHERE FORWARD MOTION BEGINS:
FROM INTRODUCTIONS TO COLLABORATIONS,
FROM IDEAS TO IMPLEMENTATION,
FROM BUSINESS CARD TO CONTRACT.





✓ OBJECTIVES OF “KYRGYZSTAN EXPO 2025”

- Promote the development of international trade and economic cooperation among enterprises, investors, and government bodies.
- Attract foreign and domestic investments into the priority sectors of the Kyrgyz Republic's economy.
- Expand export and import opportunities for participating companies.
- Establish new business contacts and foster cross-sector collaboration.
- Showcase modern technologies, innovative solutions, and competitive products.
- Promote the products and services of domestic and international companies in the markets of Kyrgyzstan and the EAEU.
- Facilitate the signing of agreements, memoranda, and other cooperation documents.
- Increase brand awareness, strengthen company image, and enhance participants' business reputations.
- Create an environment for exchanging experience, best practices, and professional expertise.
- Foster a positive investment and business climate in the Kyrgyz Republic.





TARGET AUDIENCE OF “KYRGYZSTAN EXPO 2025

- Representatives of small, medium, and large businesses – manufacturing, trading, export-import companies.
- Foreign and domestic investors, investment funds, and agencies.
- Government bodies and relevant ministries responsible for economy, trade, investment, industry, agriculture, energy, and innovation.
- Chambers of commerce and industry, business associations, and unions from Kyrgyzstan and abroad.
- Logistics, transport, construction, and IT companies.
- Financial and insurance organizations, banks, and leasing companies.
- Educational and research institutions, universities, technoparks, and incubators.
- Manufacturers of equipment, technologies, raw materials, and components.
- Startups and innovative projects focused on export and new-market development.
- Mass media, industry journalists, and bloggers.
- Potential partners, clients, and distributors.



✓ EXPECTED RESULTS OF “KYRGYZSTAN EXPO 2025”

- Signing new trade and economic agreements and memoranda of cooperation between domestic and international companies, as well as government bodies.
- Attracting direct foreign and domestic investments into the key sectors of the Kyrgyz Republic's economy.
- Expanding export and import links and promoting national products to external markets, including the EAEU and Central Asia.
- Increasing the number of business contacts established during the expo and fostering long-term partnerships.
- Enhancing brand, company, and product recognition among a broad target audience.
- Showcasing innovative technologies, products, and services that support the modernization of economic sectors.
- Facilitating the exchange of experience and best practices among participants from different countries and industries.
- Promoting Kyrgyzstan as a reliable investment and business platform in the region.
- Boosting tourist and cultural interest in the country through the participation of foreign delegations.
- Shaping a positive image of the Kyrgyz Republic as an open, dynamic, and promising partner on the international stage.

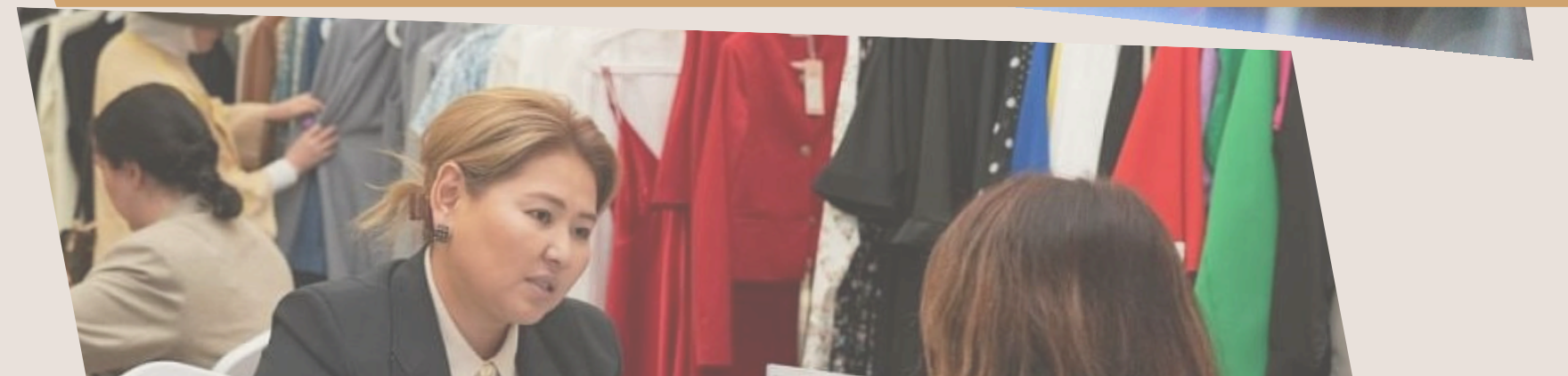
International Exhibition and Fair

FORMATS OF PARTICIPATION

- Exhibitor
- (rental of booth space with standard equipment provided)
- Official Delegation / Guest
- (participation in the business program, without a booth)
- Partner / Sponsor of the Expo
- (enhanced branding and PR opportunities)

BENEFITS FOR PARTICIPANTS

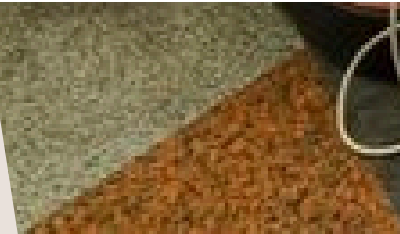
- Access to new markets: Kyrgyzstan, the EAEU, and Central Asian countries
- Direct meetings with potential buyers, partners, and investors
- Showcase products and services to a wide audience
- Opportunity to sign agreements and cooperation memoranda
- Participation in B2B meetings and the expo's business program
- Listing in the participant catalog and on the event's online platforms





 **PARTNER PACKAGES**
“KYRGYZSTAN EXPO 2025”
 **BISHKEK | OCTOBER 24–25**

**AN INTERNATIONAL EXHIBITION AND FAIR
UNITING MANUFACTURERS, DESIGNERS,
DISTRIBUTORS, INVESTORS, AND GOVERNMENT
BODIES ON A SINGLE PLATFORM TO FOSTER
BUSINESS, CULTURE, AND EXPORT DEVELOPMENT.**



- **PACKAGE “SUPPORT” — 20,000 KGS**
- 💡 **FOR LOCAL BRANDS LOOKING TO MAKE A STATEMENT**
 - **LOGO ON THE EVENT WEBSITE AND DIGITAL POSTERS**
 - **LETTER OF APPRECIATION FROM THE ORGANIZERS**
 - **MENTION IN THE FINAL PHOTO REPORT**
 - **INCLUSION OF BRANDED ITEMS IN THE GUESTS’ WELCOME KIT**

● PACKAGE “EXSPONENT” — 80,000 KGS

💡 THE OPTIMAL PARTICIPATION FORMAT FOR SMALL AND MEDIUM BUSINESSES

- ALL BENEFITS FROM THE “SUPPORT” PACKAGE
- LOGO ON THE SHARED PRESS WALL
- ONE BOOTH (3×3 M) ON THE EXHIBITION FLOOR
- ACKNOWLEDGMENT BY THE HOST AT THE OPENING AND CLOSING CEREMONIES
- OPPORTUNITY TO BE FEATURED IN MEDIA OUTLETS

● PACKAGE “GENERAL PARTNER” — 500,000 KGS

💡 MAXIMUM REACH, PRESTIGE, AND DIRECT AUDIENCE ENGAGEMENT

- STATUS OF “GENERAL PARTNER”
- TWO BOOTHS (3×3 M EACH) IN THE CENTRAL ZONE
- LIVE BROADCAST OF YOUR LOGO/VIDEO ON LED SCREENS
- MEDIA COVERAGE AND FEATURES IN NEWS TELEGRAM CHANNELS
- SPEAKING SLOT ON THE MAIN STAGE (UP TO 10 MINUTES)
- COMPANY FEATURE REPORT FOR DISTRIBUTION IN MEDIA OUTLETS



THANK YOU

Contact Information:

For more details and to register, please contact the Kyrgyz Expo Center at the Chamber of Commerce and Industry of the Kyrgyz Republic:

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✉ Kyrgyzexpo@cci.kg

Не упустите возможность представить Вашу страну и бизнес на международной арене!

**Don't miss the chance to showcase your country and business on the international stage!
Become part of Central Asia's premier business event —
"Kyrgyzstan EXPO 2025"!**