



**SME360X<sup>TM</sup>**  
SMALL & MEDIUM ENTERPRISES THREE SIXTY

Your Measure to Become  
Greener and Competitive

**ICC** INTERNATIONAL  
CHAMBER  
OF COMMERCE  
The world business organization

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**GIST**

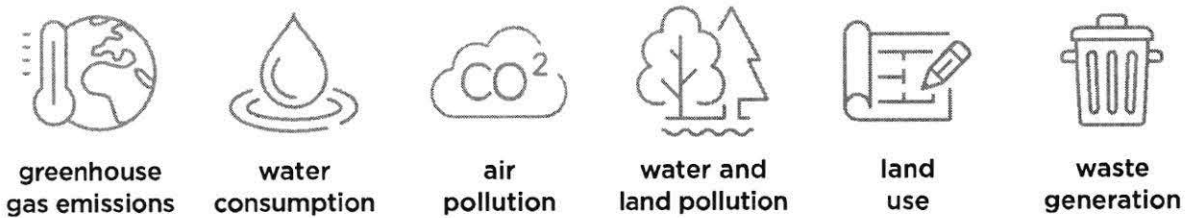
## YOUR MEASURE TO BECOME GREENER AND COMPETITIVE

Countries and companies around the globe are committing to achieving the United Nations Sustainable Development Goals by 2030. Small and Medium sized Enterprises (“SMEs”) represent over 90% of global enterprises, but little has been done to enable them to join the ongoing transition to an inclusive green economy.

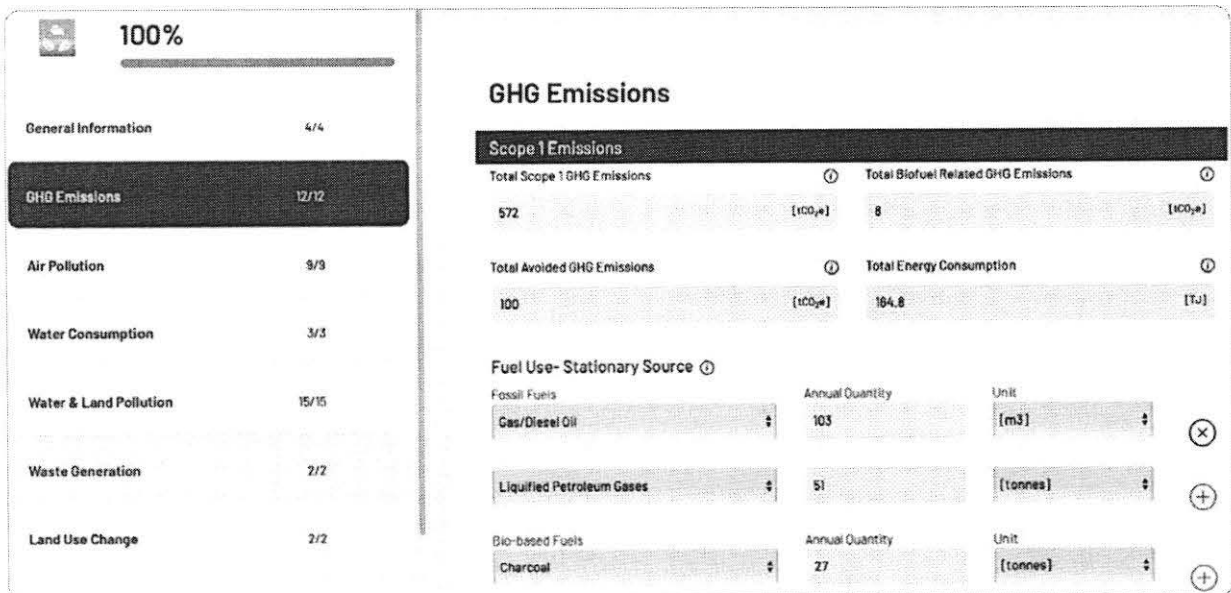
ICC and GIST are partnering to offer micro, small, and medium companies (MSMEs) with access to a digital platform with impact analysis and relevant industry benchmarks. This “Software-as-a-Service” or S.a.a.S platform is user friendly, simple, collaborative, and affordable. SME360X will help small businesses manage their operations more efficiently, improve their environmental performance, and become part of the new sustainable economy.

### WHAT IS SME360X?

SME360X is a digital assessment tool for MSMEs to measure and value their impact on the environment. The assessment is based on the following key performance indicators:



SME360X enables entrepreneurs to compare themselves with their regional, national, and sectoral competitors. This platform will empower small businesses to make more sustainable decisions and become more profitable. The platform provides pragmatic advice on how companies can take environmentally responsible actions.



## WHY SHOULD BUSINESSES AND SUPPLY CHAIN LEADERS USE SME360X?

- After a business enters its environmental data on SME360X, the platform will automatically provide an **estimated sustainability score** and an assessment based on a global sustainability benchmarking system.
- This **Performance of Impact on Environment (PIE)** score provides an “economic value” on their impacts on nature, advancing the existing ESG methodologies.



- **SME360X** is a **practical and affordable** tool that allows small enterprises to be aware of their **sustainability impact** and make the right decisions towards a responsible future.
- SME360X generates annual statistics that can position SMEs to have **enhanced access to finance**. Financial institutions using the platform will be able to provide lower interest rates, increased access to capital and affordable insurance.
- Information provided by SMEs will be fully secure due to the platform’s highly protected blockchain system.

## GLOBAL SUSTAINABILITY CERTIFICATION

Based on the benchmarking PIE Score calculated by the platform, ICC and GIST will establish a **global certification for sustainable SMEs** to ensure that their sustainability practices are recognized throughout supply chains.

SME360X’s certificate will offer recognition for supply chain leaders and MSMEs that are committed to including climate-related targets and performance criteria across their business models. By using the PIE score, supply chain leaders can formalise climate action in their procurement policies and gain a competitive edge in their markets.

**REGISTER NOW**

For more information, please contact

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