

From: INFO
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Subject: İlt: IMPORTANT: CHANGE OF DATES- COLOMBO AIRSHOW AND DEFENCE EXHIBITION -2025
Attachments: COLOMBO AIRSHOW AND DEFENCE EXHIBITION -2025 (CADE-2025).pdf, "KOLOMBO HAVA GÖSTERİSİ VE SAVUNMA FUARI -2025 (CADE-2025).pdf, Annex 1..pdf

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Konu: IMPORTANT: CHANGE OF DATES- COLOMBO AIRSHOW AND DEFENCE EXHIBITION -2025

IMPORTANT: CHANGE OF DATES- COLOMBO AIRSHOW AND DEFENCE EXHIBITION -2025

Dear Sir/Madam,

The Embassy of Sri Lanka invites you to the Colombo Airshow and Defence Exhibition-2025.

Colombo Airshow and Defence Exhibition previously scheduled from 26th May to 2nd June 2024 in Colombo has been shifted to 26th February to 2nd March 2025 to align with the 74th Anniversary celebration of the Sri Lanka Airforce.

The Embassy encourages the participation of relevant companies or institutions in Türkiye.

You can find invitation letter for event attached.

Thank you

Sincerely

/

KONU: TARİH DEĞİŞİKLİĞİ- COLOMBO HAVA GÖSTERİSİ VE SAVUNMA FUARI -2025

Sayın Hanımefendi/Beyefendi,

Sri Lanka Büyükelçiliği sizi Kolombo Hava Gösterisi ve Savunma Fuarı-2025'e davet ediyor.

Daha önce 26 Mayıs - 2 Haziran 2024 tarihleri arasında Kolombo'da düzenlenmesi planlanan Kolombo Hava Gösterisi ve Savunma Fuarı, Sri Lanka Hava Kuvvetlerinin 74. Yıldönümü kutlamaları ile uyumlu olması amacıyla 26 Şubat - 2 Mart 2025 tarihleri arasına kaydırılmıştır.

Büyükelçilik, Türkiye'deki ilgili şirket veya kurumların katılımını teşvik etmektedir.

Etkinlik için davet mektubunu ekte bulabilirsiniz.

Teşekkürler

Saygılarımla

Embassy of Sri Lanka
Gaziosmanpaşa, Kırlangıç Sokak No. 41,
Çankaya/ Ankara
Tel: +90 312 427 10 21



**EMBASSY OF THE DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA
ANKARA - TÜRKİYE**

11 June 2024

Dear Sir/Madam,

COLOMBO AIRSHOW AND DEFENCE EXHIBITION -2025 (CADE-2025)

The Embassy of Sri Lanka in Ankara, Türkiye wishes to inform that the rescheduling of Colombo Airshow Defence Exhibition -2024 (CADE-2024). This event will now unfold as "Colombo Airshow and Defence Exhibition-2025 (CADE-2025)", to be held from 26 February to 2 March 2025, aligning with the 74th Anniversary celebrations of the Sri Lanka Air Force.

The Airshow and Defence Exhibition will be hosted at the Colombo Marina, conveniently located adjacent to the Galle Face Green. The Airshow will take place over the skies of the Galle Face Green, offering a spectacular display of aerial maneuvers by local and foreign aircraft.

The Embassy of Sri Lanka would highly appreciate and encourage participation of relevant companies, associations, organisations or institutions in Türkiye at the Colombo Airshow and Defence Exhibition at Colombo Marina .

S. Hasanthi Urugodawatte Dissanayake
Ambassador

Resmi Olmayan Tercüme

11 Haziran 2024

Sayın Yetkili,

"KOLOMBO HAVA GÖSTERİSİ VE SAVUNMA FUARI -2025 (CADE-2025)

Sri Lanka'nın Ankara Büyükelçiliği, Kolombo Hava Gösterisi ve Savunma Fuarı -2024'ün (CADE-2024) yeniden planlandığını bildirmek ister. Bu etkinlik, Sri Lanka Hava Kuvvetleri'nin 74. Yıldönümü kutlamalarına paralel olarak 26 Şubat - 2 Mart 2025 tarihleri arasında "Kolombo Hava Gösterisi ve Savunma Fuarı (CADE-2025)" olarak düzenlenecektir.

Hava Gösterisi ve Savunma Fuarı, Galle Face Green'in bitişiğinde elverişli bir konumda bulunan Kolombo Marina'da düzenlenecektir. Hava Gösterisi, Galle Face Green semalarında gerçekleştirilecek ve yerli ve yabancı uçakların hava manevraları sergilenecektir.

Sri Lanka Büyükelçiliği, Türkiye'deki ilgili şirketlerin, derneklerin, kuruluşların veya kurumların Kolombo Marina'daki Hava Gösterisi ve Savunma Fuarı'na katılımını takdir ve teşvik edecektir.

(İmza)

S. Hasanthi Urugodawatte Dissanayake

Büyükelçi

COLOMBO

PORT CITY & GALLE FACE

29 MAY - 02 JUNE 2024

SRI LANKA
AIR FORCE

COLOMBO AIRSHOW AND DEFENCE EXHIBITION 2024 CADE 24

INTO THE **FUTURE**
TECHNOLOGY- INNOVATION - COLLABORATION

FOR MORE DETAILS



SRI LANKA
AIR FORCE



www.airforce.lk/cade_24/



COLOMBO AIRSHOW AND DEFENCE EXHIBITION 2024 CADE 24

A B O U T

The Colombo Air Show and Defence Exhibition 2024 which is planned to unfold from **29 May to 02 June** represents a watershed moment for our nation, heralding a new era of technology, innovation, collaboration and progress in the picturesque setting of Port City Colombo.

As the inaugural event of its kind in our country, it promises to unite aviation enthusiasts, industry leaders and the general public in an immersive and unforgettable experience in collaboration with the Ministries of Defence, Education, Tourism and Civil Aviation.

This collaborative event aims to highlight the collective efforts of various government agencies and organizations to advance the nation's interests. As the economy recovers, the government is dedicated to revitalizing the tourism sector and promoting national unity and harmony, and the Colombo Air Show and Defence Exhibition 2024 plays a crucial role in achieving these objectives.

Despite the challenges posed by the COVID-19 pandemic and economic hardships, this event stands as a beacon of hope and resilience. Together with our esteemed partners, we are dedicated to revitalizing the tourism sector and the national economy.

By joining hands with the Sri Lanka Air Force, stakeholders will have a unique opportunity to showcase their products and services to a diverse audience while contributing to the success of this mega educational and entertainment event.

SRI LANKA
AIR FORCE

CADE 24

KEY OBJECTIVES

OBJECTIVES



This event aims to enhance diplomatic relations and elevate our nation's global standing through air diplomacy initiatives. It also showcases our nation's unique offerings, attracting visitors and investors to explore opportunities within Port City through innovative tourism strategies. Additionally, the exhibition provides a platform for knowledge exchange, fostering collaboration across various fields and advancing our aviation industry. Moreover, the event is expected to stimulate economic growth by attracting stakeholders from the technology and investment sectors.



AIR POWER SHOWCASING & AIR DIPLOMACY

TOURISM & INVESTMENT PROMOTION



DEFENCE INDUSTRY PROMOTION

TECHNOLOGY & INNOVATION



IMAGE BUILDING

CAREER EXPLORATION PROMOTION



THE COLOMBO AIR SHOW AND DEFENCE EXHIBITION 2024 WILL FEATURE AN EXCITING LINE UP OF EVENTS DESIGNED TO THRILL AND INSPIRE AUDIENCES OF ALL AGES.

AIRSHOW AND EXHIBITION RECREATIONAL PARK



INTERNATIONAL FOOD FESTIVAL



DJ AND DISCO

AIRSHOW AND EXHIBITION

- LOCAL AND INTERNATIONAL AIRSHOW
- DEFENCE INDUSTRY EXHIBITION (FOREIGN AND LOCAL)
- KNOWLEDGE SHARING PLATFORMS
- AERIAL DEMONSTRATIONS
- PROFESSIONAL SKY DIVING
- TANDEM JUMPS
- HELI RIDES
- PROMOTIONAL STALLS



AEROBATICS AND AIR DISPLAYS



SKY DIVING AND TANDEM JUMPS

RECREATIONAL PARK

- MEGA MUSICAL SHOWS
- INTERNATIONAL FOOD FESTIVAL
- DJ AND DISCO
- DRONE SHOWS
- ADVENTURE RIDES
- WATER SPORTS
- FASHION SHOWS AND PERFORMANCES
- GAMES ZONE
- AMUSEMENT PARK



MEGA MUSICAL SHOWS

NIGHT FIREWORKS AND LASER SHOWS



GAMES ZONE

JOIN US as we showcase the best of Sri Lanka's aviation industry and celebrate the spirit of innovation and possibilities.

SPONSORSHIP PACKAGES

RECREATIONAL PARK

PLATINUM

- TELEVISION & RADIO PUBLICITY
- PRINTED MEDIA PUBLICITY
- ON-SITE LED MEGA SCREENS
- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- PRINTED HOARDINGS IN SIX SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- PARA DROPS WITH FLAG
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

GOLD

- PRINTED MEDIA PUBLICITY
- ON-SITE LED MEGA SCREENS
- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- PRINTED HOARDINGS IN FOUR SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- PARA DROPS WITH FLAG
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

SILVER

- ON-SITE LED MEGA SCREENS
- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- PRINTED HOARDINGS IN TWO SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

BRONZE

- ON-SITE SIGNAGE PUBLICITY
- FREE STALLS
- LOGO PRINTING
- ON-SITE GROUND SPACE FOR 'A' BOARDS/ FLAGS

AND DEFENCE EXHIBITION 2024

CADE 24

SPONSORSHIP TITLES

AIRSHOW AND EXHIBITION

MAIN SPONSOR

- | TELEVISION AND RADIO PUBLICITY
- | PRINTED MEDIA PUBLICITY
- | ON-SITE LED MEGA SCREENS
- | ON-SITE SIGNAGE PUBLICITY
- | FREE AIR CONDITIONED STALL

- | LOGO PRINTING
- | PRINTED HOARDINGS IN SIX SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- | FLAGS DISPLAY DURING PARA DROPS, BIKE SHOWS AND WATER SPORTS
- | ON-SITE GROUND SPACE FOR 'A' BOARDS AND FLAGS

CO - SPONSORS

- | TELEVISION AND RADIO PUBLICITY
- | PRINTED MEDIA PUBLICITY
- | ON-SITE LED MEGA SCREENS
- | FREE AIR CONDITIONED STALL
- | ON-SITE SIGNAGE PUBLICITY
- | LOGO PRINTING
- | PRINTED HOARDINGS IN FOUR SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- | PARA DROPS WITH FLAG
- | ON-SITE GROUND SPACE FOR 'A' BOARDS AND FLAGS

PARTNERS

- | RADIO AND PRINTED MEDIA PUBLICITY
- | ON-SITE LED MEGA SCREENS
- | ON-SITE SIGNAGE PUBLICITY
- | FREE STALL
- | LOGO PRINTING
- | PRINTED HOARDINGS IN TWO SLAF ESTABLISHMENTS (ONE MONTH PERIOD)
- | ON-SITE GROUND SPACE FOR 'A' BOARDS AND FLAGS

PARTNERSHIP TITLES

AEROSPACE PARTNERS

COMMUNICATION PARTNERS

MEDIA PARTNERS

HOSPITALITY PARTNERS

HEALTHCARE PARTNERS

ENTERTAINMENT PARTNERS

TRANSPORT PARTNERS

INSURANCE PARTNERS

GAMING PARTNERS

BEVERAGES PARTNERS

DINING PARTNERS

BANKING PARTNERS

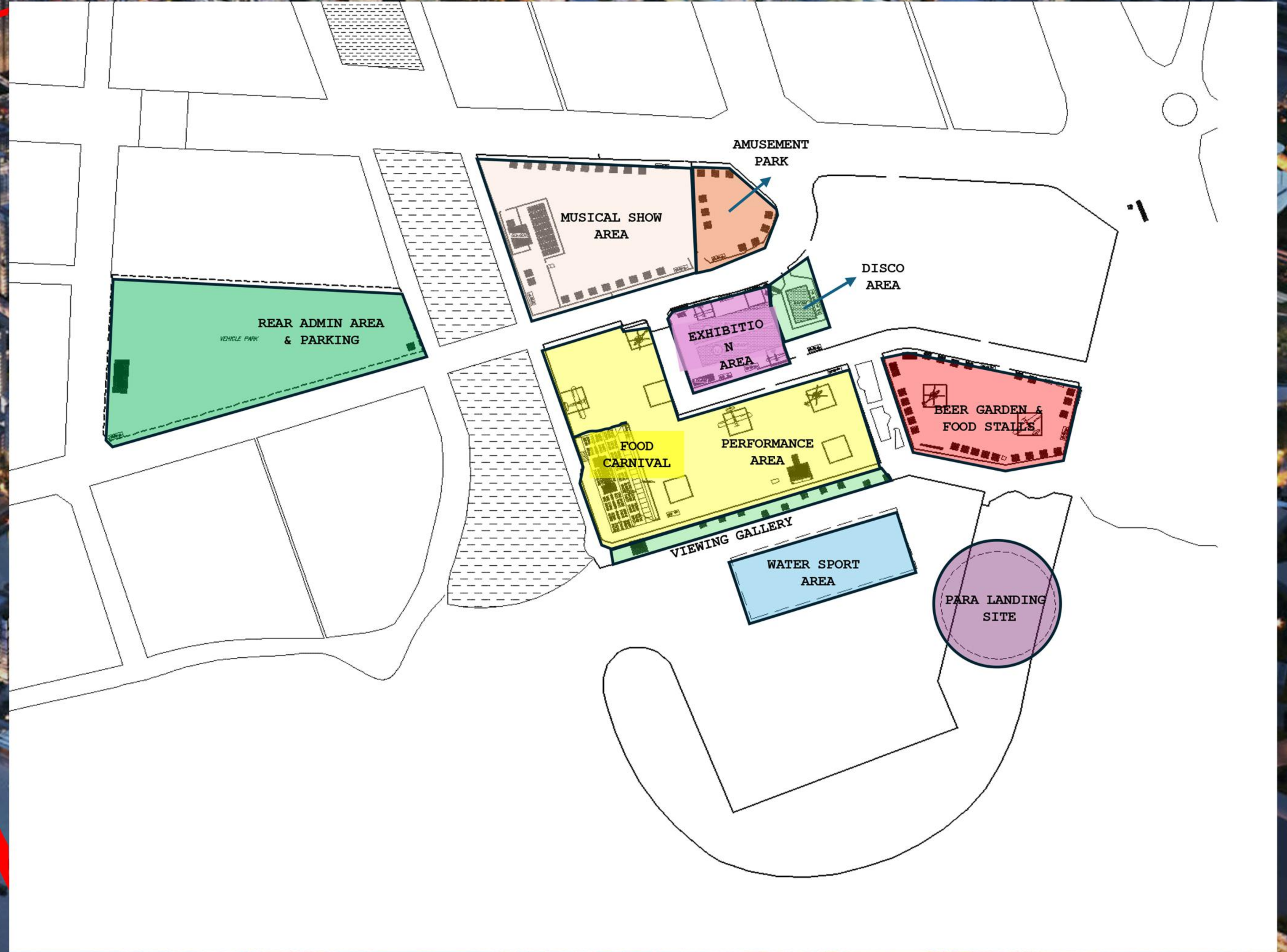
CLOTHING PARTNERS

WATER SPORT PARTNERS

LASER DISPLAY PARTNER

AEROBATIC DISPLAY PARTNER

SITE PLAN



EXHIBITION OPTIONS

EXHIBITION HALL

STALLS WILL BE PLACED INSIDE AN AIR CONDITIONED GERMAN MARQUEE

MINIMUM STALL SPACE (10 X 10 FT) - USD 2500 (5DAYS)



Multiples of minimum space can be provided on request as per the above pricing scheme

An additional cost will be incurred for any other facilities other than the specified or own arrangements can be made

VIEWING GALLERY

TOTAL OF 10 AIR CONDITIONED PAGODA TYPE TENTS (16 X 16 FT)

STANDARD VIEWING GALLERY/ CHALET - USD 5000 (5 DAYS)



Food and Beverages options available and could be arranged on request (On payment basis)

OUTDOOR EXHIBITION AREA

OUT DOOR STATIC DISPLAY (AIRCRAFT/ UAVS/ MODELS)
FREE OF CHARGE

FOR
SPONSORSHIP
OPPORTUNITIES
AND FURTHER
INFORMATION,
PLEASE
CONTACT:

AIR COMMODORE

Uditha Piyasena

CO-ORDINATOR EXHIBITION STALLS

 +94 77 222 9117

GROUP CAPTAIN

Dharaka Dias

HEAD OF MARKETING

 +94 77 222 90 58



**AIR FORCE HEADQUARTERS,
SRI JAYAWARDENAPURA**



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cade24@airforce.lk



www.airforce.lk/cade_24/

We look forward to your support in making the Colombo Airshow and Defence Exhibition 2024 a resounding success!